

Impact Factor* : 5.1026

DOI : [HTTPS://DOI.ORG/10.32804/IRJMSI](https://doi.org/10.32804/IRJMSI)

Ref:IRJMSI/2025/A1020931

ISSN 2582-5445 (O)

THIS CERTIFIES THAT
DR. BHARTI VIJ
HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON
A STUDY ON CONSUMER BUYING BEHAVIOUR AT TIMES OF INDIA
APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN
Vol – 12 , Issue – 1 Jan , 2025



www.IRJMSI.com



Editor in Chief