

Impact Factor* : 1.720

DOI : [HTTPS://DOI.ORG/10.32804/IRJMSI](https://doi.org/10.32804/IRJMSI)

Ref:IRJMSI/2017/A1019113

ISSN 2582-5445 (O)

THIS CERTIFIES THAT
MR. HARISH NAYAK N
HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON
A STUDY ON THE EFFECTIVENESS OF USING SOCIAL MEDIA INFLUENCERS TO PROMOTE BRANDS
APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN
Vol - 4 , Issue - 1 Aug , 2017



www.IRJMSI.com



Editor in Chief

